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## Global Tier Executive to Speak at Remote Monitoring & Networking 2006

*Global Tier's Dave Barczak will address trends in remote device monitoring at leading trade conference in the machine networking industry*

MINNEAPOLIS, Minn. – (October 12, 2006) – Global Tier, Inc., an information utility and technology development firm, today announced that General Manager Dave Barczak will be a featured speaker at the upcoming Remote Monitoring & Networking 2006 Conference, a leading trade conference in the booming field of networking remote machines, devices, and sites.

Barczak will speak on the business process implications for remote device monitoring and management – a common sense approach to making sure the economics of a project are sound and that the business processes are aligned with the proposed technology solution. His talk is designed for technical or engineering professionals interested in exploring or responsible for launching a device data acquisition, monitoring and management initiative. Barczak will touch on business drivers, stakeholders, approaches, methodologies, and other tools useful in generating a positive outcome when deploying remote device data collection, monitoring, and management capabilities.

“We know from our own work that the technical solution can be the fun and easy part,” said Barczak. “The challenges arise in making sure a company’s initiatives to deploy device driven analytics and remote device management address well-defined business opportunities and challenges or enhance the business processes in place. Many companies get bogged down while trying to determine, of all of the data that it’s possible to collect, what data actually leads managers to good business decision making. Our approach is all about remanufacturing existing data or creating new data points to enrich the decision-making process, and that’s where the biggest opportunities lie.”

Barczak was appointed General Manager of Global Tier’s Device Management and Data Collections business unit in 2005. In his previous position he was responsible for creating a series of device management solutions for vertical markets, including quick service restaurants, convenience store retailing, and grocery retailing. He has held a number of positions in marketing, market development, and general management in his career in the technology industry, including serving as senior vice president of VISTAInfo, which developed and delivered software and systems to the real estate industry. He began his career with Motorola, Inc.

The Remote Monitoring & Networking 2006 and Onsite Power 2006 conferences will run concurrently on November 9 and 10 in Long Beach, CA. The sponsors expect several hundred attendees including managers of remote sites and distributed equipment, operations managers, process control managers, engineering and systems development managers, IT executives, and engineering managers for equipment providers who seek to integrate their products into a device management network.

### **About Global Tier**

Global Tier, based in Minneapolis, MN, is an information-utility and professional services firm founded in 1999. Global Tier specializes in network-enabling equipment, targeted application development, data collection, and data management. Today, Global Tier presents management analytics to multi-unit restaurant firms, equipment manufacturers and supports over 200 other companies through information and web-based services.

Global Tier was born out of the Founder's experience working for a Big Six consulting firm where they experienced the value of beginning business process improvement and technology initiatives with an understanding of the business environment, challenges, and opportunities before designing and engineering a solution. More information is available at [www.globaltier.com](http://www.globaltier.com).

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